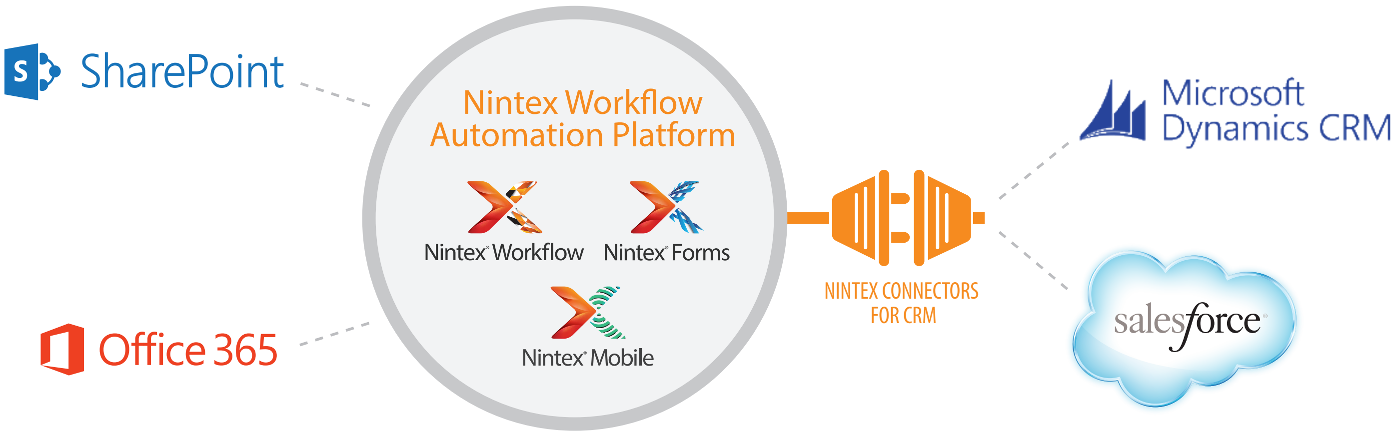
NINTEX® Workflow for Everyone®



Nintex Connectors for CRM

Seamlessly integrate industry-leading CRM systems with the world's leading workflow software

Nintex Connectors for CRM provide a bi-directional link that allows you to build workflows that communicate with Salesforce or Microsoft Dynamics CRM, enabling businesses to boost operational efficiencies, reduce costs, and improve customer service.

Nintex provides simple drag-and-drop actions for CRM integration, allowing you to connect your systems, quickly and easily. Set up your workflows to respond to events in CRM. You can now create, retrieve, update, and delete records using Nintex Workflow.

- Flexible approvals
- Visual workflow design
- Bi-directional communication
- Time-based actions
- Drag and drop simplicity
- Easily customizable rules

To find out more email **sales@nintex.com**

WHAT YOU CAN DO

ACCELERATE YOUR SALES PROCESS

- Trigger non-CRM processes such as RFI/RFP management, legal review, and more from you CRM system
- Allow authorized non-CRM users to create, update, and query CRM records

IMPROVE YOUR CUSTOMER SERVICE

- Initiate Nintex workflows from an existing support case in CRM to trigger associated processes outside of CRM
- Automate provisioning/de-commissioning of services to align with customer status in CRM

INCREASE SALES-MARKETING ALIGNMENT

- Append customer records in CRM with links to marketing assets such as press releases, case studies, and more
- Trigger marketing assets including press releases, case studies and win-loss analysis when an opportunity is closed as won or lost

> **Site inspection process**
> **Approval for pricing changes**
> **Provision/De-commission access**
> **Support case escalation and resolution**
> **RFI/RFP management**
> **Statement of work approval**
> **Marketing campaign management**
> **Request for supporting documents**

WHAT MAKES US UNIQUE

CONNECT PEOPLE, PROCESSES, AND CONTENT

Extend your processes across systems to ensure consistency of information. You can now make non-CRM users an integral part of your CRM processes by automatically passing information between your CRM system and Nintex Workflow.

GET STARTED IN SECONDS

Adding the Nintex Connector for CRM to your workflows is a simple, drag and drop process that takes minutes to configure. Nintex Workflow provides an intuitive point-and-click interface to automate business processes.

BUILT FOR OFFICE 365 AND SHAREPOINT

Our workflow solution seamlessly integrates with your Office 365 and/or SharePoint platform. You can build workflows and connect to your CRM system, without exiting your SharePoint environment or Office 365 application.

FIND OUT MORE

Contact your Nintex sales representative or email **sales@nintex.com**